REPORT ON THE IMPLEMENTATION
OF THE INNOVATION FUNDING PROJECTS
## Contents

**Introduction** ......................................................................................................................... 2  
**Te Pae Herenga o Tāmaki** ...................................................................................................... 3  
**Te Pou Matakana – Commissioning for Māori Outcomes** ................................................... 5  
  Te Pou Matakana Commissioning Approach ........................................................................... 5  
  TPM Regional Partners and Commissioning ....................................................................... 7  
**The Innovation Fund** ............................................................................................................. 7  
**Innovation Funding Approach** ............................................................................................. 7  
  Provider Partners ................................................................................................................ 7  
  Funding Recipients ................................................................................................................. 8  
  Community as a Stakeholder ................................................................................................. 9  
**Making Innovation Happen** .................................................................................................. 10  
  Pitching the Projects ........................................................................................................... 10  
  Implementing the Projects ..................................................................................................... 12  
**The Focus** ............................................................................................................................ 14  
  1. Rangatahi – Our Youth ..................................................................................................... 14  
  2. Hangarau & Auahatanga - Technology & Creativity ....................................................... 14  
  3. Taiao – Sustainable Environments .................................................................................. 15  
**Tools** ..................................................................................................................................... 15  
  Whanaungatanga - Building Relationships/Supports .......................................................... 16  
  Tino Rangatiratanga – Self-Determination ....................................................................... 16  
  Whāinga - Goal Setting ........................................................................................................ 16  
  Kia Puāwai te Hiahia i Roto i te Ngākau - Building Passion ............................................. 17  
  Kaitiakitanga – Looking After Yourself and the Earth ....................................................... 18  
  Whakamana: Empowering People With Own Skills, Learning to Do New Things .......... 18  
  Ngā Mātāpono – Teaching Through Values .................................................................... 19  
  He Tauira Whakakitenga - Role modelling ....................................................................... 19  
**Summary** .............................................................................................................................. 20  
**Appendix One** ..................................................................................................................... 22
Introduction

This report looks at the implementation of the “Pitch Local” Te Pae Herenga approach to the distribution of Innovation Funding from the Māori North Island Commissioning Agency, Te Pou Matakana (TPM).

To match the topic of innovation, rather than a traditional research project, the research component for this initiative centred on capturing the voices of those involved in the innovation projects, while making the story of their projects and the community impacts accessible to all. To this end, a video, documenting the stories of Pitch Local, and how they have been implemented in the respective communities of Tāmaki Makaurau covered by Te Pae Herenga, is the main component of this action research approach. The video can be found at: https://youtu.be/VQKmubW42tc
Te Pae Herenga o Tāmaki

Te Pae Herenga o Tāmaki is the regional hub for Tāmaki Makaurau, Auckland. The partners for Te Pae Herenga o Tāmaki came together in late 2014, forming a regional alliance for Whānau Ora services. These partners are located in sub-regions across Tāmaki Makaurau, representing the geographic spread throughout Auckland. The partners include:

### North Auckland

**Te Puna Hauora:**

Te Puna Hauora provides services predominantly to Māori, and across the North Shore of Auckland. As a Whānau Ora partner, they offer community services and support, along with a medical clinic, dentist and pharmacy.

**Te Runanga o Ngāti Whātua:**

Te Runanga o Ngāti Whātua provide iwi development, health and wellbeing services to everyone within the Ngāti Whātua rohe. Te Runanga o Ngāti Whātua is based North of Auckland, with offices in Dargaville, Te Awaroa and Wellsford.

### West Auckland

**Te Whānau o Waipareira:**

Te Whānau o Waipareira is a Whānau Ora provider that offers community, education, health and social services to those living in West Auckland. Te Whānau o Waipareira is the regional partner lead for Te Pae Herenga o Tāmaki.
Central Auckland

Ngāti Whātua Ōrākei:
Ngāti Whātua Ōrākei is a Whānau Ora provider that is based in Ōrākei, providing iwi development, education, social and health based services to whānau in this area.

South Auckland

Manukau Urban Māori Authority
Manukau Urban Māori Authority (MUMA) is based in Manukau and provides community based Whānau Ora services to Māori living in South Auckland. MUMA offers a wide range of health, education and social services to whānau in this area.

Te Kotahitanga Collective
The Kotahitanga Whānau Ora Collective was established in 2009, as a collective of three providers – Te Kaha o Te Rangatahi, Turuki Healthcare, and Papakura Marae. Kotahitanga delivers a range of services to people living in South Auckland, including a health clinic, education, youth, and social services.

Te Pae Herenga o Tāmaki undertakes 3 core commissioning programmes funded by North Island Māori Commissioning Agency Te Pou Matakana:

1. Whānau Direct – immediate term outcomes (4 weeks)
2. Kaiārahi – short term outcomes (1 month to 1 year)
3. Collective Impact – medium term outcomes (2 years +)

Te Pae Herenga o Tāmaki is unique in that it partners both iwi and urban Māori providers to work together for the greater purpose of Tāmaki Makaurau. Te Pae Herenga o Tāmaki focuses on a Māori way of working, with collaboration and regionally shared knowledge, alongside alignment of systems and shared tools and measurements.
Furthermore, Te Pae Herenga o Tāmaki has a common goal of increasing partner provider capabilities at a local level, and enabling greater reach into communities. Each provider community has its own specific factors that relate back to that community and the whānau within the community. The collective nature of Te Pae Herenga o Tāmaki enables the development of each provider and shared initiatives across Tāmaki Makaurau.

**Te Pou Matakana – Commissioning for Māori Outcomes**

Te Pou Matakana Commissioning Approach

As the North Island Māori Commissioning Agency, Te Pou Matakana (TPM) has been working towards achieving outcomes that matter for whānau.

Te Pou Matakana’s commissioning approach centres around moving away from more traditional approaches to funding, where programme priorities are made a level removed from the communities on which they are meant to impact – instead, for TPM, commissioning for change has focused on outcomes, rather than outputs, and focused on working collectively and on-the-ground with Māori health and social service providers and their communities.

The TPM model of commissioning for Whānau Ora comprises of eight key elements. The model is:

1. Whānau-centred;
2. Incorporates the Te Tiriti o Waitangi and in particular upholds the rights of Māori to be self-determining;
3. Ecosystem-focused, allowing resources to be more effectively allocated to frontline service provision;
4. Values effective systems;
5. Expertise lead, which acknowledges the ability to draw on global Indigenous best practice;
6. Builds the capacity of both providers and whānau;
7. Outcome-driven; and
8. Promotes active and responsive governance which ensures transparency, accountability and independence, while demonstrating an inclusive, community focused decision-making process.
### TPM Commissioning Logic Model

<table>
<thead>
<tr>
<th>Participants</th>
<th>Activities</th>
<th>Short to Medium Term Outcomes</th>
<th>Impact</th>
</tr>
</thead>
<tbody>
<tr>
<td>Whānau in Te Ika-a-Māui</td>
<td>Whānau Direct</td>
<td>Whānau own the change process and have developed whānau plans with goals and actions, leading to increased confidence and empowerment</td>
<td>Whānau are knowledgeable and well informed</td>
</tr>
<tr>
<td>TPM Contracted Whānau Ora Partners</td>
<td>Kaiārahi (Including Pou Hākinakina and Data Analysts)</td>
<td>Whānau have obtained access to the necessary resources and services required to meet their needs and aspirations</td>
<td>Whānau are healthy</td>
</tr>
<tr>
<td>Other Whānau Ora Partners within Collective Impact partnerships</td>
<td>Collective Impact</td>
<td>Whānau receive flexible and agile engagement and navigation services that cater to their whānau realities</td>
<td>Whānau participate fully in the community</td>
</tr>
<tr>
<td>Wider Community and Other Whānau Ora Partners (incl. funders, Govt. Ministries, and other service providers)</td>
<td>Innovation Fund</td>
<td>Whānau Ora Partners provide innovative and culturally grounded solutions to complex issues</td>
<td>Whānau are engaged in Te Ao Māori</td>
</tr>
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<td></td>
<td>Research and Evaluation (Including Programme Design &amp; Outcomes Management)</td>
<td></td>
<td>Whānau enjoy high standards of living</td>
</tr>
<tr>
<td></td>
<td>Policy and Advocacy</td>
<td></td>
<td>Whānau relationships are cohesive and empowering</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Co-investment is made by Other Government Departments and funders into the Whānau Ora Commissioning Model</td>
<td></td>
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</tbody>
</table>
TPM Regional Partners and Commissioning

At the heart of the TPM commissioning approach is the belief that outcomes for whānau are much more likely to be sustained in the long term when outcomes are identified and implemented at a community level. This means that the commissioning approach is cognisant of the fact that communities are not homogenous, and that the mechanisms to affect sustainable change need to reflect that.

As such, TPM has been looking to build regional commissioning capacity to take solutions closer to communities and whānau. The establishment of “Regional Hubs” of lead providers was put in place by TPM to foster strong regional connectedness and partnership, and to work towards joint solutions to complex community issues.

The Innovation Fund

The North Island Regional Hubs are central to TPM’s aim to enable commissioning to happen at a community level, where the idea that regional Collective Impact partners would become local commissioners, was realised in 2017 through the establishment of the Innovation Fund. From September 1st 2017, regional Collective Impact partners across the North Island became commissioners of new community established projects, through the TPM Innovation Fund.

Innovation Funding Approach

Provider Partners

The objectives of the partners of Te Pae Herenga for the Innovation Fund were to grow local innovation, and to have greater reach into communities and whānau within those communities, through increasing the commissioning skills of each regional partner. These objectives were within the context of increasing positive community outcomes, as well as increasing partners’ shared capacity for commissioning activities. The focus was therefore on:

1. **Development of regional lead partner commissioning capacity** by providing opportunities and resource for partners to commission immediate / short term outcomes programmes (e.g. 4-12 weeks) and be able to provide grants to community organisations.

2. **Implementation of immediate to short term commissioning programmes across sub-regions.**
1. **Implementation of regional lead partner innovation programmes** - resource for regional lead partners to implement an innovative mode of engagement, service delivery or outcome approach (short term 6 to 8 months’ duration).

2. **Shared Measurement Initiatives** - Regional partner leads further develop and align their information systems to work towards a common shared measurement tool across Te Pae Herenga o Tāmaki – Whānau Tahi Version 5.

3. **Managing to Outcomes Capacity & Capability Building.**

   “It was an initiative that I guess just grew out of an idea, and then from there, ‘ok what do we need to do to make pitch local successful?’ And then we got the help of the collective together to put tools together, sharing information, having regular communication, meetings … as long as we keep connected; so we’re reducing barriers and blocks, it’s got room to grow.

**Funding Recipients**

Applicants to the innovation fund were selected on the criteria that their projects were designed to be short-term, employed innovative new approaches to a proven community need, and with an easily identifiable potential to make a positive community impact.

For the funding recipients there were a multitude of ways in which innovation was captured within the identification of community needs – yet one of the shared elements of all the approaches was the deep seated aim to make a positive impact to the community. Within that overriding objective, various initiatives broke down their projected outcomes which included:

- Improving inter-generational engagement and relationships;
- Improving knowledge;
- Improving self-esteem;
- Teaching new skills and providing tools;
- Increasing leadership (youth, community);
• Increasing knowledge of Te Ao Māori and cultural connections;
• Increase participation in the community;
• Increase environmental awareness.

For many of the recipients it was also the first time they had put their ideas for community change into action, which meant that the focus was also on increasing the knowledge and ability for these new innovators to run successful projects, and for the increase in capacity of people within Auckland communities who can implement new ideas for the community.

"We’re all about self-awareness... so it’s actually, ‘what do you like?’ whether we can support you around what we do in this space but if it’s something else, how can we be a connector to something else that is potentially happening in the community?"

Community as a Stakeholder

The idea of the community as a stakeholder is expressed both in the way that all of the applicants were members of the community in which they implemented their innovation project, but also in the way that each project sought to fill an existing service gap in the community. The brief for the funding criteria was explicit in the requirement of local communities being central to the rationale for the project; as members of each community, the funding recipients all identified shortfalls within current services. The ability to identify the gap from within the community provides insight also into the fact that service provision, driven from a top-down approach, routinely misses the real problems on-the-ground, and therefore also the solutions.

"Mahatma Gandhi said, ‘if you want to change the world you must first change yourself’, and then someone added to that and said ‘then change your family, then your community, then the people’"
Making Innovation Happen

Upon receiving the Innovation Fund, Te Pae Herenga o Tāmaki created a plan to align with the Te Pou Matakana vision of “adopting an innovative whānau centric approach to commissioning and bringing resources closer to whānau and communities”. With this vision at its forefront, the idea of ‘Pitch Local’ was born.

Pitching the Projects

Pitch Local aligned to this vision and aimed to build the capacity of whānau and their communities, with programmes being co-designed and co-produced at the grass roots level.

The Pitch Local process involved a range of different activities, processes and preparations, with the aim of engaging each community in making their own decisions on what best works in their own contexts.

Each Pitch Local applicant applied online through a website, outlining their community based idea and funding outline. From that, the Pitch Local event was organised, with shortlisted applicants being invited to deliver a two-minute pitch of their innovative idea at a ‘Dragon’s Den’ style event.

Prior to the Pitch Local evening, applicants were invited to attend a pitching workshop, facilitated by Sam Judd, CEO of Sustainable Coastlines. Throughout this workshop, participants were encouraged to share their innovative community project ideas, learning the power of a good, concise pitch. This workshop aimed to build the capability of the participants, enabling them to grow in their public speaking and confidence in pitching for funding.

The Pitch Local 18 event was held at Woah! Studios in Henderson, West Auckland on the 28th of February 2018. After their pitch, each participant answered questions by the Pitch Local judges: Sam Judd – CEO of Sustainable Coastlines, Merepeka Raukawa-Tait – Chair of Te Pou Matakana, and Scotty Morrison – a Māori television presenter and Te Reo teacher and advocate.

In the end, all of those who had pitched their innovative idea on the evening received funding of up to $10,000 to carry out their community project.
Implementing the Projects

A wide range of different, innovative community projects were pitched for funding at the Pitch Local event. These projects each had a unique focus, with ideas coming from a wide range of different participants in each of the partner provider sub-regions across Tāmaki Makaurau. Specific to each community, these projects each had their own unique aim, with a focus on the needs of the community the programme was designed to serve.

Each participant that received the innovation funding, attended a meeting to discuss the project and organise funding and reporting requirements, a new experience for many of the participants.

In comparison to the current funding scene, the Pitch Local funding process, was designed to require less paperwork, reporting and auditing.
While some of the participants had previously received partial funding for their projects from other sources, they had not been able to make this project happen, with significant shortfall preventing their vision coming to light. For others, this was the first time they had succeeded in securing funding for their project, despite having applied for it from other sources in the past.

Each pitch participant implemented their project focusing in a specific area with a unique kaupapa. These projects focused on areas which were identified, addressing potential issues in the community, and building up the capacity of whānau within each unique sub-region.

The projects were carried out over a period of time between March and June 2018.

Please see appendix one for a list of the 25 funded projects, with an overview of each project plan and outcomes expected as a result of implementation in the community.
The Focus

While all the projects took a unique approach that was relevant and particular to each respective community, there were three identifiable main areas on which the fund recipients focused:

1. **Rangatahi – Our Youth**

   Many of the projects revolved around strengthening rangatahi, with the aim of providing support, connection, motivation and a new skill base.

   “In 2017, we experienced a high number of youth suicides in our community and we wanted to be able to respond to that in a positive way, so we responded by wanting to build up youth wellbeing in our community.”

2. **Hangarau & Auahatanga - Technology & Creativity**

   The idea of using technology in new ways, and in expressions that were relevant and appropriate to the target communities, was another major theme among the Pitch Local projects. Teaching or engaging whānau through creative expressions, such as dance or media, was seen as teaching new skills, while allowing for new voices and therapeutic expression to take place.

   “We’re doing a lot of digital stuff and digital media type stuff, hopefully we are building young people’s capability and capacity... they could go on to bigger and better things from the skills they might learn in this space too”
3. Taiao – Sustainable Environments

Many of the projects centred on the idea of creating and promoting sustainable environments. The connection to nature, or raising awareness and providing skill of how to live more sustainably and in accord with the environment, were expressed in many of the projects.

“"The major impact is obviously that there is going to be food growing, the hope in that food growing is that it’ll spark an interest enough to allow people to start thinking that that’s possibly where they could lead their life into, and creating a more sustainable lifestyle that doesn’t depend on the monetary system”"

Tools

There were a range of tools that were used to implement the community projects. These tools were embedded throughout the different programmes, with common themes underpinning the activities which were carried out. The tools were identified in programmes across each different community, with a focus on building knowledge and capabilities for individuals and whānau.

Through this innovative commissioning approach, the new projects were able to be delivered ‘on the ground’, straight to the community, and supporting positive outcomes and benefits for each community which may not have been realised through a top-down commissioning approach.

While some of the tools and approaches overlap, they each represent particular strengths towards the overall goal of each project. These tools represent the diverse kaupapa of this mahi.
Whanaungatanga - Building Relationships/Supports

Building relationships and supportive networks within the community has been a key tool in the innovation projects. Building relationships is an essential building block in all of the programmes, with whanaungatanga being an important aspect of all community innovation projects from the outset.

“The social impact is that hopefully, from telling those kind of stories and getting young people to tell their narratives, that they also recognise the cool stuff, or the strength or the beautiful community that they do have in front of them”

Tino Rangatiratanga – Self-Determination

Throughout the innovation projects, enabling and encouraging self-determination was a key factor. Enabling participants to make choices and have the capacity to determine their own fate was central to many approaches.

“For me, I want to make an impact where I give them something better to do, and that betterment is an environment of empowerment, an environment of people setting goals and I guess from there I hope to foster their self-awareness, their self-discipline, their self-confidence, their self-worth, that helps them in their scenario of the world they’re approaching right now at such a young age”

Whāinga - Goal Setting

Many of the projects had a focus on goal setting, particularly in encouraging rangatahi to consider future goals, dreams and aspirations. This meant that the projects stimulated discussions and activities with participants in thinking about the future, and what they would like to achieve.
Instilling passion and meaning was another key focus in a range of different projects. There was a focus on engaging in new activities, further exploring areas of interest and building meaning and passion, particularly for rangatahi. The focus of doing something meaningful – particularly for rangatahi – has been identified as important for both short and longer term wellbeing.

“With this programme I’m trying to create an environment of people that want to put their hand up and say I have a dream and this is my dream”

“I told the kids yesterday when I was talking with them, I said ‘at the end of this project, you don’t have to know what your dream is, you just need to know what your dream is not’”

“Kei Puawai te Hiahia i Roto i te Ngakau - Building Passion

What’s actually important is people knowing who they are and what they want to achieve”

“We’re hoping that what those things [changes] are will be sustainable... building up their own wellbeing, their own inner worth and the belief that young people are worthy”
Kaitiakitanga – Looking After Yourself and the Earth

Acknowledging the importance of looking after oneself and the earth was a key outcome focus for many of the projects. These projects have encouraged consideration of environmental impacts and what communities can do to make positive changes within their environment.

“That’s what our objective is, is to plant them back on the side of our waterways, to help clean our polluted waterways in Auckland here.”

“So having a positive impact in the environment as well as saving our whānau money in their pockets is what this is all about”

Whakamana: Empowering People With Own Skills, Learning to Do New Things

Encouraging and empowering individuals through learning new skills and developing on their current knowledge has been apparent in a range of the innovation projects. The value of building up and empowering others with these skills and imparting knowledge, is seen as the potential for whānau to pass the knowledge and skills on to other whānau members and the wider community.

“I think all schools need to have a chance to learn about māra kai and being self-sufficient, so that no matter what, you’ve kind of got this foundation of knowledge that will allow you to live, because eating is important to every person in the world.”
Ngā Mātāpono – Teaching Through Values

Many of the projects focused on teaching others through values. These projects had a focus on Māori values and tikanga, enabling participants of these projects to connect back to Te Reo Māori and their Māori roots.

“I’m teaching the young ones this kōrero, and sharing the knowledge of the, of, it’s not just a flax, it’s not just a karaka, it’s not just a kauri tree, it has a ihi.”

“He Tauira Whakakitenga - Role Modelling

Role modelling was an important tool apparent throughout Pitch Local. The importance of both having and being a role model for your whānau and community was identified over a range of the innovation projects.

“It’s about supporting whānau, about turning their lives around, and so the benefits will flow on to their children and their grandchildren”
Summary

Te Pae Herenga’s use of the Innovation fund for Pitch Local provided an exciting and new opportunity for passionate community members and whānau to get involved in their community, and become change-makers in their own right. The potential for community growth and capacity building that were made available through this funding, was evident throughout the project implementation.

As can be identified through the response from participants, this permissive approach to commissioning allows creative, innovative, community focused ideas to come to life, without being stifled by usual funding barriers.

Funding what matters to communities through a grass-roots commissioning approach – from the bottom up rather than top down- has provided huge opportunities for whānau to learn and grow their own capabilities, enabling them to focus on, and address both passions and issues in their own communities. Learnings from Pitch Local and the first round of this funding approach can be adapted into similar approaches in the future.

Learnings for Te Pae Herenga shapes approaches to commissioning and the way funding gaps in the community are addressed in the future. The innovation fund fostered a significant learning prospect for everyone involved. Through the innovation fund, Te Pae Herenga o Tāmaki was able to look at how to work together further as a collective and thereby provide greater reach for whānau and communities.

“I really love how Pitch Local has come together, that it’s a group of different Urban Māori authorities that have come together and worked together and I think that really shows something to our community, it role models to us what we can be doing and how we can be working together in more collaborative ways”
<table>
<thead>
<tr>
<th>Organisation/Name</th>
<th>Project Overview</th>
<th>Project Outcome</th>
<th>Partner Organisation</th>
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</table>
| Ann Makea – The Think Tank | Supporting the activation of a youth hub, ‘The Think Tank’ for rangatahi is a space where rangatahi can gather to activate pathways of opportunity for themselves. It will be a place to address issues of disconnection of youth to their cultural ties, it would create a place of belonging where they would be supported to actualise their moemoea through whichever medium necessary e.g., performing arts, whakairo, waiata/haka, media, driver licensing, IT. Their own space to initiate honest conversations. | • Increase whānau self confidence  
• Improve whānau participation in community | Ngāti Whātua Ōrākei |
| Bronwyn Mau “Bronze face Painting” | To support the growth of Bronze Face, face painting business | • Uplift the wairua of tamariki  
• Employment opportunities for whānau | Kotahitanga |
| Peter Walters and Ngā Tini Whetū whānau | Manawaroa - 4 week programme will including training and mentorship. Consisting of a mixture of group fitness and personal development sessions with a mentor. | • Increased rangatahi confidence  
• Increased planning and goal setting skills  
• Improved rangatahi mindset  
• Ability to track rangatahi as and when they progress through representative sport | Waipareira |
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<th>Partner Organisation</th>
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<tr>
<td>Toots n Tippy</td>
<td>To grow and develop baby/toddler line of bibs and blankets &amp; create fashionable jewellery/bracelets for women</td>
<td>• Up skill &amp; grow business</td>
<td>Kotahitanga</td>
</tr>
<tr>
<td>Zoey Wineera - Brown</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Tara Mola – Rakau Tautoko</td>
<td>Community and youth co-designed suicide prevention campaign “Tāmaki Youth Wellbeing”, increasing community awareness of Youth Suicides. Local community groups have come together and co-designed with youth, a programme that will address the high rates of suicide in the local community. This pitch aims to start the first two points of an eight-part community driven strategy: 1. Create social media campaigns focusing on themes of growing towards wellness 2. Collecting ‘our stories’ about experiencing mental unwellness and journeying back to wellness</td>
<td>• Increase awareness in the Community Increase whānau knowledge • Improve whānau health and wellbeing • Engage rangatahi to share their stories in a safe space</td>
<td>Ngāti Whātua Ōrākei</td>
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<tr>
<td>Hadleigh Pouesi – Freshman Dance Crew</td>
<td>Hip hop events aimed at West Auckland rangatahi including workshops, panel discussions and other educational opportunities aimed at developing youth leadership and offering greater accessibility to the hip hop community</td>
<td>• Increased development of youth leadership • Increased safe events for rangatahi in West Auckland to participate in • Increased positive perception in hip hop</td>
<td>Waipareira</td>
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<td>Organisation/Name</td>
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| Te Atatū Marae Coalition Trust | Educational sessions with Te Atatū / West Auckland schools, leading towards exhibition for children’s work as part of lead up to Matariki event | • Raise profile of Matariki with Te Atatū schools, early childhood centres  
• Provide education sessions with children from local schools around Matariki and Māori tikanga  
• Raise profile of Te Atatū marae in Te Atatū community with positive Māori event | Waipareira |
| Kelly Francis – Whenua Warrior | Vision: To ensure every New Zealander has access to a harvestable garden.  
Mission: To feed the community, teach the community to feed themselves and empower them to feed each other. | • To establish 30 harvestable gardens for whānau in Manurewa  
• Increase whānau knowledge through wānanaga sessions on how to plant, care for, harvest and cook kai | MUMA |
| Tamati Patuwai – Mad Ave Community Trust | “Home Fires” Community Arts Programme. A four-day “artivist” project held in the backyards and open spaces of Glen Innes explores the impact of the housing redevelopment in the Tāmaki area. The project weaves wānanga ritual, arts practice and performance together as tools for healing, resilience and cohesion. | • Improve community knowledge  
• Connection to history of community | Ngāti Whātua Ōrākei |
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| Amanda Foubister | Support the development of an app that prepares meal plans and exercise programs specifically designed for whānau with complex health problems. This would be made affordable to those that cannot afford the services of a registered nutritionist to make personalised meal plans. First algorithm to develop would be for gout, diabetes and CVD. Māori in particular are impacted with these diseases. There is currently no system worldwide with this capability. | • Affordable access to specialised nutritional plans and advice that take into consideration specific health conditions  
• Potential to gift back end of app to health foundation to ensure accurate advice is provided. | Waipareira |
| Kirsty Joseph    | MAUi Hip Hop Rehab – aimed at building the capacity of youth to increase their skill and working ability of writing, singing, freestyling, producing and recording music. Working in partnership with Thrive who specialise in working with youth that are exposed to environments where drugs and alcohol are readily available. | • Increased development of youth leadership  
• Increased safe events for rangatahi in West Auckland to participate in | Waipareira |
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</thead>
</table>
| Marcella Maihi   | Mate wāhine – At times we struggle to pay or have access to good sanitary products. This project looks at a cost effective product “My Cup” - bringing it to Tāmaki Makaurau and trialling it with wāhine Māori | • Provide My Cup to Wāhine Māori  
• Trial with 20-30 wāhine | Kotahitanga |
| John Vake        | An after school kickboxing program focused on youth, offering free classes to 30 rangatahi, from age 13-18. Program will be run by John Vake, a professional fighter who grew up in Kelston and will focus on using kick boxing as a means to changing mindsets, improving skill sets and self-confidence which to enable youth to transform their lives. | • Build their knowledge and skill of boxing and self defence  
• Build knowledge of goal setting and planning  
• Support to instil a stronger work ethic through boxing  
• Support to change rangatahi mindsets | Waipareira |
| Hone Pene - Recovery First | To help establish a plant nursery that aims is to support, awhi and manaaki those of our whānau and community members who suffer with alcohol and drug addiction. The nursery intends to provide a safe and healing environment for them to come and get their hands in the soil, share, and get support for their journey of recovery. | • Increased community support for drug and alcohol addicts.  
• Increased connection to culture  
• Increased participation in community | Waipareira |
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| Ngakau Atawha    | Whakapakari i nga whanautanga - Enhancing relationships between grandparents and grandchildren” is an inter-generational programme that provides opportunities for grandparents to spend quality time with their mokopuna (and vice versa) which may not necessarily occur for a number of reasons, doing various activities to enhance the relationship between them. | • Increased whānau engagement between moko and grandparents – moko moments.  
• Wānanga with whānau around whakapapa and history | Waipareira |
| SUPA Saintz Up Performing Arts | Community Performing arts programme aimed at supporting young people to grow in the arts of music, dance and singing. | • To encourage, inspire & empower children & young people with the self-belief & self-confidence to chase their dreams.  
• Reduce costs & purchase resources for families to send their children to a performing arts program in South and West Auckland | Kotahitanga |
| My Cup (Te Puna Hauora) | Programme aimed to deliver access to sanitary products through “My Cup” to wāhine | • Improved access to sanitary products  
• Reduced cost and access barriers | Te Puna Hauora |
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<tr>
<td><strong>Martin Cooper – Te Kootahi a Tamaki, Manurewa Marae</strong></td>
<td>To establish a forum to bring marae together through a series of wānanga and commit to sharing stories and history of ngā marae</td>
<td>• Increase whānau knowledge of history of marae in Tāmaki • To develop a shared resource of whakapapa and history of marae in Tāmaki • To collectivise ngā marae o Tāmaki in a historic project • Increased community connectedness through whakawhanaungatanga</td>
<td>MUMA</td>
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<td><strong>MACSTRONG</strong></td>
<td>Development of an intensive unique mentoring pilot programme targeting at risk male youth aged between 13-17 with key activities focused on simple basic survival skills &amp; life-long knowledge that is transferable, relevant and applicable to any part of their daily lives</td>
<td>• Increased rangatahi confidence • Increased planning and goal setting skills • Improved rangatahi mindset</td>
<td>Waipareira</td>
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<tr>
<td><strong>Charelle Kawhena Cha Cha Gift Baskets for Every Occasion</strong></td>
<td>Beautiful, affordable unique gift baskets looking for resources to support the growth of the business</td>
<td>• Customised baskets for all • Growth</td>
<td>Kotahitanga</td>
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| Chantelle Whaiapu – Taiohi Whai Oranga | Taiohi Whai Oranga is a uniquely innovative kaupapa Māori youth hub in Manurewa. It is a youth led, community driven and Marae based service, with a focus on Te Reo Māori and Te Taioa. | • Increased confidence for rangatahi to normalise the use of Reo Māori  
• Increased knowledge of Te Taiao and practicing kaitiakitanga of Manurewa Harbour for our rangatahi | MUMA |
| Dave Letele – Butterbean Motivation | This group engages people, encouraging whānau to all live healthier lifestyles. This is designed as a 12-week program which will focus on getting families off the couch and keeping them off. The program will include the support of all our leaders and weekly bootcamps. The bootcamps will include what we do now, and added boxing and circuit training. | • Leadership development with whānau  
• Increased health and wellness for whānau  
• Community engagement and connections for whānau | MUMA |
| Great South Traveller’s Club | Create and develop videos for local businesses and individuals to grow their social media presence and connect to a wider audience | • To support local business  
• Increase social media presence | Kotahitanga |
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<td>Tuakana</td>
<td>Set up an online business for young curvy women</td>
<td>• Increase self-confidence and self-worth for young curvy women</td>
<td>Kotahitanga</td>
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<td></td>
<td>1. Income generating: create a platform/website specifically themed around fashion, styling and beauty.</td>
<td>• Access to online clothing for + size women</td>
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<td>2. Addressing the Issues: A platform to provide cutting edge content through video, blogs, photos and vlogs related to fashion and beauty.</td>
<td>• Create a business to generate income online purchase/rentals</td>
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<td>• To connect with other rangatahi like myself through fashion and beauty and to inspire them to be confident in who they are.</td>
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<td></td>
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<td>• Changing a generation and changing the future of our communities, society and nation.</td>
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## Appendix One

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<td>Jo Kiro – Kiro Management</td>
<td>‘Making it Simple’ is a 12 session wānanga series of 3 hours each, to learn about the Fire and General insurance industry and how to better understand insurance within a comfortable and interactive learning environment. The aim is to inform and educate whānau about the insurance industry. The goal is to help people understand the value of investing in a risk management policy that will protect their assets, not only in the now but for the future.</td>
<td>• Whānau and marae governance will be better informed to make decisions around risk and insurance.</td>
<td>MUMA</td>
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OF THE INNOVATION FUNDING PROJECTS
REPORT ON THE IMPLEMENTATION