Shifting the dial from languishing to flourishing
MIHI

E ngā mana, e ngā reo, e ngā karangamahā o te motu
Tēna koutou, tēna koutou, tēna tātou katoa.

Ko te manu e kai ana i te miro, nōna te ngahere.
Ko te manu e kai ana i te mātauranga, nōna te ao.

I te timatanga ko te Atua te kupu, ko te atua anō te kupu I te timatanga.

Ko te mihi tuatahi ki te Atua kaha rawa, ko ia rā te timatanga me to whakamutunga o ngā mea katoa. Kororia ki tōna ingoa tapu.
Amene.

Ko te mihi tuarua ki a rātou mā te hunga kua ngaro.
Moe mai koutou, moe mai rā, moe mai rā.
Huri noa ki a tātou ngā kanohi ora.
Tēna koutou, tēna koutou, tēna tātou katoa.

Kōkiritia tātou
I roto i te kotahitanga
Ko Te Whānau o Waipareira
E Tau nei.
Creating The Impact That Matters For Communities

Wai-Atamai is born out of impoverished communities that over decades have constantly worked to develop and implement game changers that make a real difference on the ground for outcomes that matter for whānau, families.

Game changers that are scaled up to support sustainable outcomes for whānau. Outcomes that create the impact that matters for our communities.

Wai-Atamai fosters innovation by promoting the learning and sharing of ideas that facilitate end to end solutions for whānau wellbeing. Solutions that lead on to enabling flourishing communities and ideas that are grounded in what works for the communities we serve.

Impact cannot happen in isolation. We recognise this requires collective action and therefore sees us co-partner with people and places that inspire, connect and analyse impact for whānau, families and communities.

We look forward to working with you.

Awerangi Tamihere, Director Wai-Atamai
ABOUT US

“kia atamai ngā wai o rātou mā, he taonga tuku iho ki a tātou, ngā waihotanga iho”
‘Forged in Strategy, Born in Creativity, Wired for What’s Next’

Wai-Atamai is a new kind of hub where;

• Insight meets foresight
• Strategy meets design and
• Change meets innovation.

Our vision is a world where all whānau are flourishing

Our focus is on systems change so to facilitate sustained outcomes in wellbeing for whānau and communities. It’s not about creating more short term one off solutions, it’s about working with like-minded partners across sectors who share our passion for change.

It’s about aligning what is working, catalysing new and innovative solutions and enhancing our collective responsiveness to the outcomes that matter for our communities, our people – creating a platform for those with a passion and commitment to drive change at a scale and pace needed.

Our Approach

We operate as an engine room for aspirations – our point of difference?
– Whānau and community led innovation.
WAI-ATAMAI undertakes to create the impact that matters

We bring the committed together to advance a shared vision of change

We link data with lived experience to build better understandings of the issues and opportunities

We develop, test and spread new ideas and ways of working.

We embed change in policy and practice to ensure reach and sustainability.

We support shifts in relationships, values, beliefs and organisational culture so innovation becomes the new norm.

We monitor and evaluate progress to support strategic learning whilst keeping all accountable on outcomes

CREATE THE SPACE FOR CHANGE

DEVELOP NEW INSIGHTS

SIX PLATFORMS OF CHANGE

NURTURE A CULTURE OF LEARNING

BUILD CAPABILITY FOR INNOVATION

DRIVE SYSTEMS CHANGE

BUILD NEW SOLUTIONS

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DRIVE SYSTEMS CHANGE
We embed change in policy and practice to ensure reach and sustainability.

BUILD NEW SOLUTIONS
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DEVELOP NEW INSIGHTS
We link data with lived experience to build better understandings of the issues and opportunities

CREATE THE SPACE FOR CHANGE
We bring the committed together to advance a shared vision of change
INNOVATION TAILORED TO YOU

Innovation fuels the game changers we need in order to make the impact that matters for whānau, for our communities.

Drawing upon our experience in sectors including health, education, social services, business and the creative arts, together with our combined experience in Social Impact, we bring to each project the right configuration of knowledge, practices, talents and tools – tailoring an approach to fit your specific requirements.

We have a multi-disciplinary, people-centred approach to innovation for impact, that sees our people work across 4 containers of excellence:
Wai-Research is a community based research, evaluation and policy unit. It focuses on producing evidence that supports the best outcomes for whānau, by researching community needs and aspirations and focusing on measuring outcomes that matter to whānau development.

For more information please feel free to contact Dr Tanya Allport, Director Wai-Research, Tanya.Allport@waiwhanau.com
At the heart of Strategy and Innovation is working alongside clients to develop, test and solve challenges. The team works within a live learning environment so to provide innovative solutions and tools that enable positive sustainable outcomes for communities.

For more information please feel free to contact Jacqui Harema, Strategy & Innovation Lead, Jacqui.Harema@waiwhanau.com
The focus is on developing change management strategies to support innovation that enables meaningful outcomes for Whānau and communities. By collaborating with the people at the heart of the change we develop systems, tools and resources to support a successful transition. We understand the complexity of change and work to empower people to create change that matters and systems that work for them.

For more information please feel free to contact Jo Nicholson, Change & Transformation Lead, Jo.Nicholson@waiwhanau.com
CREATIVE HUB
Living the Brand From Inside Out, Translating Impact Through Digital StoryTelling

The Creative Hub is comprised of two teams – Āhua Design and Edit Lab. Āhua Design establish the visual identity for brands across a wide range of social impact assignments. Edit Lab undertake the design and production of digital online content with a particular focus on social impact digital storytelling.

For more information please feel free to contact Zaeem Kantharia, Brand & Design Lead, Zaeem.Kantharia@waiwhanau.com, Katene Durie-Doherty, Edit Lab Coordinator: Katene.durie-doherty@waiwhanau.com
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